

SAMPLE

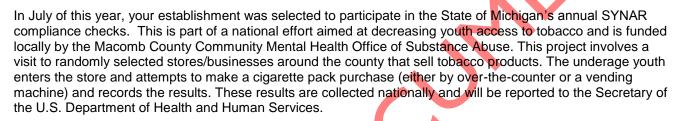
COMMUNITY MENTAL HEALTH OFFICE OF SUBSTANCE ABUSE

22550 Hall Road Clinton Township, MI 48036 586-469-5278 FAX 586-469-5568 www.mcosa.net Runo Student

DATE

ADDRESS

Dear Owner/Manager:



Unfortunately, your store did not pass its SYNAR compliance check. The staff person on duty attempted to sell a tobacco product to the minor participating in the SYNAR compliance check. As a result, we would like to inform you of a Tobacco Vendor Education packet that is available to all businesses that sell tobacco products. This packet explains the Youth Tobacco Act, proper training techniques for employees, the fines an employee/business could face if they are caught selling to minors and provides the proper signage that tobacco vendors are required to have posted. If you require a Tobacco Vendor Education Packet or would like more information on the Youth Tobacco Act please contact Melissa DiPirro, at CARE at (586) 541-0033 x220.

Tobacco is the number one cause of preventable death in our society. Each year thousands of teens become addicted to tobacco. The short-term goal of this project is to determine how many retailers are illegally selling tobacco to minors. Our long-term goal is to create awareness of the youth tobacco problem and reduce the sales of tobacco to minors, therefore preventing some of our children from beginning a lifetime addiction to tobacco.

We hope that you will do your part to help keep our youth and communities healthy!

Sincerel<mark>y</mark>,

Randy O'Brien Director Macomb County Office of Substance Abuse Janice Chang Chairperson Macomb County Tobacco Prevention Coalition