

Leadership: What's Needed to Make Your Coalition Stronger?

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Neighborhood Leadership: The Key to Increased Community Involvement

- Increase efforts to educate residents on the scope of community problems.
- Work to increase social ties among neighborhood residents.
- Focus on reaching out to those who are not at the table.

Recruiting and Sustaining the Participation of Coalition Members

- Provide members an environment that creates opportunities to influence the community and coalition activities, and recognize their efforts.
- Demonstrate the importance of inclusion among coalition members by choosing leaders who value shared leadership, and work to develop those skills and attitudes among your existing leaders.
- Facilitate the formation of temporary workgroups.
- Keep working to energize your coalition members and give youth members the opportunity to provide feedback.

Effective Meetings Can Increase Your Coalition's Volunteers

- Provide an agenda in advance and complete it.
- Hold meetings in comfortable meeting facilities with high visibility.
- Promote attendee involvement whenever possible.
- Disseminate Minutes ASAP using a meeting minutes template

Successful Coalitions Exhibit Similar Characteristics

- (Succession) Plans for continued and sustained leadership
- Use of evidence-based strategies
- Use of Data Drive Decision Making – Use and share your community data
- See problems/conflict as challenges to be conquered
- Attune to cultural competence