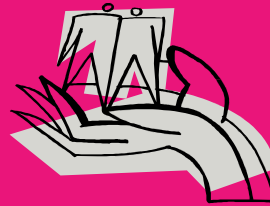


MPN, MCOSA, MISD, MCTFT, and CADCA present:

THE PARENT FACTOR: PARTNERS IN PREVENTION



Friday,
March 16, 2012
at the
MISD
44001 Garfield,
Clinton Township
Room 205*

**Please check video monitor
at the MISD to confirm room
location the day of event. On
occasion, the room has been
changed at the last moment.*



This event is
FREE
and
2 SUBSTANCE
ABUSE
CONTACT
HOURS
OFFERED



Contact: Amy Kaherl
Phone: 586-228-3488
Email:
akaherl@misd.net

A day has 24 hours, 1440 minutes or 86,400 seconds. No matter how you look at it, there never seems to be enough time in a day. Being a parent is the most difficult job in the world, and nobody teaches you how to do it. Coalitions know parents are a big part of drug prevention, but how do you reach a parent who never seems to have enough time?

See how coalitions are trying to reach parents in non-traditional ways. Hear from three seasoned coalition leaders about what is working in their communities. Check out how two coalitions are creatively reaching parents—one group is going where the parents already are, and the other is taking an old idea and making it new again.

Key Concepts:

- Hear what obstacles coalitions face when trying to reach parents
- Find out how stigma keeps parents from asking for help
- Learn creative ways some coalitions are reaching parents
- Discover what messages are resonating with parents
- See how to use technology to better connect with busy parents and youth
- Learn why to consider creative partnerships; from working with family courts to connecting with parents in recovery

How to Register:

- Register online at www.misd.net
- Click "Course Offerings"
- Select "On-line Registration"
- Select "View by Interest"
- Select "Student Assistance" from scroll menu
- Click Go
- Select (name of webinar)
- Click the date of webinar
- You will be guided through the registration process

HURRY!
ON-LINE
REGISTRATION
CLOSES
MARCH 9, 2012