

***MPN, MCOSA, MISD, MCTFT and CADCA present***



**Friday, October 26, 2012**

**From 1 p.m. to 3 p.m.**

**Room 203\***

**\*Please check video monitor at the MISD to confirm room location the day of the event. On occasion, the room has been changed at the last moment.**

**At the MISD • 44001 Garfield, Clinton Township, MI 48038**

**This event is FREE and**

**2 Substance Abuse Contact Hours Offered**

We tell our kids to make good choices and stay drug and alcohol free, but it's difficult when images glorifying drug use are everywhere. Whether it's a movie depicting kids getting high for fun or a commercial showing people enjoying many beers at a backyard barbecue, the images are all over, and rarely show negative consequences. It all makes light of the problem. So how do you counter the drug culture?

During this CADCA-TV broadcast, see how coalitions are addressing alcohol and drug normalization initiatives. Find out how some in the entertainment industry are trying to show the reality of drug use instead of glamorization. We'll show how several coalitions have come together to create a group designed to counter the marijuana culture.

**Key Concepts:**

- Hear what coalitions are doing to counter messages that glamorize drugs
- Find out how the entertainment industry is working to make sure alcohol and drug portrayals are accurate
- See what drugs are specifically associated with a "drug culture"
- Learn how media literacy and an understanding of media messaging can help coalitions counter the drug culture

**How to Register:**

- Register online at [www.misd.net](http://www.misd.net)
  - Click "Course Offerings"
  - Select "On-line Registration"
  - Select "View by Interest"
  - Select "Student Assistance" from scroll menu
  - Click Go
  - Select (name of workshop)
- Click the date of workshop
  - You will be guided through the registration process

**HURRY! ON-LINE  
REGISTRATION CLOSES  
OCTOBER 19, 2012**

**For more information,  
contact:**

**Nancy Jenuwine at**

**(586) 465-8329**

**or email**

**[Nancy.Jenuwine@mccmh.net](mailto:Nancy.Jenuwine@mccmh.net)**