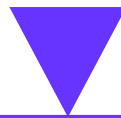


MISD, MCOSA, MPN, MCTFT, and CADCA offer



“The Art of Community Mobilizing”

Friday, November 18, 2011

Macomb Intermediate School District

Room 202 • 1:00–3:00 p.m.

2 Substance Abuse Contact Hours Available

This Event is FREE!

Mobilizing a community behind a common cause does not happen easily. It takes work to mobilize and engage people and there are no one-size-fits all techniques. It's more than getting people to show up at a meeting, you need to inspire them to take the next step.

Find out what has worked for some coalitions and what leaders of CADCA's Coalition Institute recommend. Learn the difference between community organizing and mobilizing. See how a coalition in New York City has mobilized and is making a difference.

Key Concepts:

- Learn the difference between community organizing and community mobilizing
- Find out how the concepts for action can help you mobilize
- See the steps to doing the work
- Discover how to build relationships with residents

How to Register:

Register online at www.misd.net

- Click "Course Offerings"
- Select "On-line Registration"
- Select "View by Interest"
- Select "Student Assistance" from scroll menu
- Click Go
- Select (name of webinar)
- Click the date of webinar
- You will be guided through the registration process



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