

Tool Kit

A Campaign to Educate All Sectors of the Community about the Negative Effects of Youth Marijuana Use

Components:

- **PowerPoint to Educate Members of Community Coalitions on the Issues and Facilitate Coalition Discussion and Campaign Planning**
- **PowerPoint to Educate Communities on the Issues of Youth & Marijuana**
- **Curriculum for High School Health Classes and Youth Groups (PowerPoint with Video - approx 2 hours, can be shortened.)**
- **PSA on the Dangers of Marijuana Use by Youth (Target: Youth & Adults)**
- **Fact Sheet – Youth and Marijuana (one page reproducible, research-based sheet/Target: Youth & Adults)**
- **“Talking Points” for Parents (one page reproducible, research-based sheet for parents)**
- **Two Postcard Mailers/Handouts for Parents (4 x 6 reproducible cards)**
- **Information with Graphics for Facebook & Tweets (research-based information for use by coalitions, agencies, and individuals)**
- **Information for “Letters to the Editor” and Social Media (includes tips and samples)**
- **Informational Packet for Elected Officials on the Dangers of Youth Marijuana Use (includes guidelines for legislative visits by coalition members and materials to educate on the issues)**
- **Marijuana Town Hall Meeting Planning Guide & Agenda Template (simple guidelines for conducting a Town Hall Meeting on Marijuana in your community)**