



# Coalition Discussion/Planning Sheet

## Tool Kit

### A Campaign to Educate All Sectors of the Community about the Negative Effects of Youth Marijuana Use

#### Coalition Discussion:

*Consider breaking into small groups for discussion and then reporting back to the whole group.*

Prioritize the Mobilizing Michigan...Tool Kit components you think coalition will find most useful, marking them – “1” (most useful); “2” (second most useful), etc. and discuss “next steps” in implementing the components.

#### PRIORITIZE TOOL KIT ITEM

\_\_\_\_\_ PowerPoint to Educate the General Community on the Dangers of Youth Marijuana Use Strategy - *How would you use this PowerPoint?*

\_\_\_\_\_

**After you answer that question, discuss what Next Steps would you need to take:**

Step 1. \_\_\_\_\_

Step 2. \_\_\_\_\_

Step 3. \_\_\_\_\_

\_\_\_\_\_ Curriculum for High School Health Classes and Youth Groups (PowerPoint with Video) Strategy – *How might you use this PowerPoint?*

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**After you answer that question, discuss what Next Steps you would need to take:**

Step 1. \_\_\_\_\_

Step 2. \_\_\_\_\_

Step 3. \_\_\_\_\_

\_\_\_\_\_ PSA on the Dangers of Marijuana Use by Youth (Target Audience – General Pop.) Strategy - *How would you distribute the PSA?*

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**After you answer that question, discuss what Next Steps you need to take::**

Step 1. \_\_\_\_\_

Step 2. \_\_\_\_\_

Step 3. \_\_\_\_\_



\_\_\_\_\_ **Fact Sheet – Youth and Marijuana (One page/Target: Adults & Youth)**  
**Strategy – *To whom would you disseminate this Fact Sheet?***

\_\_\_\_\_

**After you answer that question, discuss what Next Steps you need to take:**

Step 1. \_\_\_\_\_

Step 2. \_\_\_\_\_

Step 3. \_\_\_\_\_

\_\_\_\_\_ **Parents Talk to Your Children about Marijuana (One page sheet)**  
**Strategy - *How would you disseminate this informational piece to parents?***

\_\_\_\_\_

**After you answer that question, discuss what Next Steps you need to take:**

Step 1. \_\_\_\_\_

Step 2. \_\_\_\_\_

Step 3. \_\_\_\_\_

\_\_\_\_\_ **Two Postcard Mailers/Handouts for Parents**  
**Strategy - *How would you disseminate this to parents?***

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**After you answer that question, discuss what Next Steps you need to take:**

Step 1. \_\_\_\_\_

Step 2. \_\_\_\_\_

Step 3. \_\_\_\_\_

\_\_\_\_\_ **Information for Facebook Pages and Twitter**  
**Strategy – *How would you disseminate, and how often?***

\_\_\_\_\_

**After you answer that question, decide what steps you need to take:**

Step 1. \_\_\_\_\_

Step 2. \_\_\_\_\_

Step 3. \_\_\_\_\_



\_\_\_\_\_ **Information for “Letters to the Editor” & Social Media (Tips & Samples)**

**Strategy - *How would you use this information as part of your campaign?***

\_\_\_\_\_

**After you answer that question, discuss what Next Steps you need to take:**

Step 1. \_\_\_\_\_

Step 2. \_\_\_\_\_

Step 3. \_\_\_\_\_

\_\_\_\_\_ **Packets for Visits to Elected Officials**

**Strategy – *What Elected Official would you visit?***

\_\_\_\_\_

**After you answer that question, decide what steps you need to take:**

Step 1. \_\_\_\_\_

Step 2. \_\_\_\_\_

Step 3. \_\_\_\_\_

\_\_\_\_\_ **Template for Holding a Town Hall Meeting on Marijuana and Youth**

**Strategy - *How would you decide where and when to hold a town meeting?***

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**After you answer that question, discuss what Next Steps you need to take:**

Step 1. \_\_\_\_\_

Step 2. \_\_\_\_\_

Step 3. \_\_\_\_\_

