



Presenter: **Andrew J. Treno, Ph.D.**  
Prevention Research Center  
Berkeley, CA

Dr Treno will present a methodology to create an effective framework for community-based activity, which is intended to Reduce High-Risk Drinking. This multi-component, community-based program was developed to alter alcohol-use patterns for people of all ages. The program uses a set of environmental interventions aimed at helping communities reduce various types of alcohol-related consequences.

**Who Should Attend?** SSPT members, Prevention Professionals, Coalition Members, Law Enforcement, Judges, Community Stakeholders, Beverage Retailers and City/County Representatives

Please preview: [www.prev.org/prc/outcomes.wmv](http://www.prev.org/prc/outcomes.wmv) prior to the event.

# Strategies to Reduce High-Risk Drinking

Tuesday, September 30, 2008  
Registration: 8 am Conference:  
8:30 to 2 pm

Location: MISD

44001 Garfield

Clinton Twp, MI 48038

Room: Superior

Lunch: included (if registered)

Fee: none

Contact hours: 5.0

To register:

Please email

1. Your full name,
2. Agency/association,
3. Address, and
4. Phone

5. Email address for everyone you register to [MCOSA@mccmh.net](mailto:MCOSA@mccmh.net)

Due no later than September 24th

*Please indicate if you need a vegetarian lunch.*

Sponsored by Macomb County Office of Substance Abuse

Questions? (586) 469-5278 Dawn Radzioch